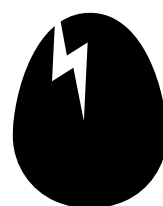


**DIRTYBIRD**



Always "DIRTYBIRD" in shown logotype.  
Never "DIRTYBIRD RECORDS"

### PRIMARY LOGO



- The Dirtybird logo consists of two (2) basic elements: the **Dirtybird Egg** and the **Dirtybird Logotype**.
- The Dirtybird logo should always be represented as the guide provides. These are the only approved adaptations of the logo. No adaptations or versions of the Dirtybird logo other than what is provided in the guide may be used.
- To use **Dirtybird Logotype** alone, use approved version and guidelines on pg. 2.
- To use **Dirtybird Egg** alone, use approved version and guidelines on pg. 3.

### ALTERNATE VERSIONS of PRIMARY LOGO



### COLOR SPECIFICATIONS



**WHITE**  
CMYK 0, 0, 0, 0  
RGB 255, 255, 255  
WEB #ffffff



**BLACK**  
CMYK 0, 0, 0, 100  
RGB 0, 0, 0  
WEB #000000

### LOGOTYPE + FONT USAGE

I.F.C. HARDBALL

A B C D E F G H I J K L M N  
O P Q R S T U V W X Y Z

### SUPPLEMENT LOGOTYPE

FUTURA and it's alternate typestyles are Dirtybird's core brand font and should be used to ensure consistency throughout marketing and communication materials.

### DON'T!



DON'T CHANGE ELEMENT POSITION.



DON'T DISTORT.



DON'T CHANGE ELEMENT SIZE.



DON'T CHANGE FONT OR COLORS.

Always "DIRTYBIRD" in shown logotypes.  
Never "DIRTYBIRD RECORDS"

DIRTYBIRD LOGOTYPES

LOGOTYPE STRAIGHT

DIRTYBIRD

LOGOTYPE CURVED

DIRTYBIRD

- The **Dirtybird Logotype** can be expressed in two (2) ways: **Logotype Straight** and **Logotype Curved**.
- The **Dirtybird Logotypes** should always be represented as the guide provides. These are the only approved adaptations of the logo. No adaptations or versions of the **Dirtybird Logotypes** other than what is provided in the guide may be used.
- Refer to this page to use the **Dirtybird Logotypes** alone.
- Do not use with the **Dirtybird Egg**. If you wish to use the **Dirtybird Logotype** and the **Dirtybird Egg** together, refer to **page 1**.

ALTERNATE VERSIONS of DIRTYBIRD LOGOTYPES

LOGOTYPE STRAIGHT

DIRTYBIRD

DIRTYBIRD

LOGOTYPE CURVED

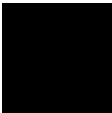
DIRTYBIRD

DIRTYBIRD

COLOR SPECIFICATIONS



WHITE  
CMYK 0, 0, 0, 0  
RGB 255, 255, 255  
WEB #ffffff



BLACK  
CMYK 0, 0, 0, 100  
RGB 0, 0, 0  
WEB #000000

LOGOTYPE + FONT USAGE

I.F.C HARDBALL

A B C D E F G H I J K L M N  
O P Q R S T U V W X Y Z

DON'T!

DIRTYBIRD

DIRTYBIRD

DON'T DISTORT.

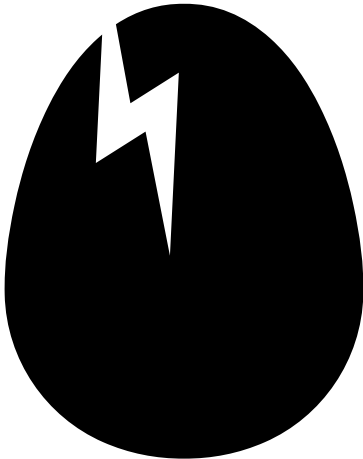
DIRTYBIRD

DON'T CHANGE FONT ATTRIBUTES.

DIRTYBIRD

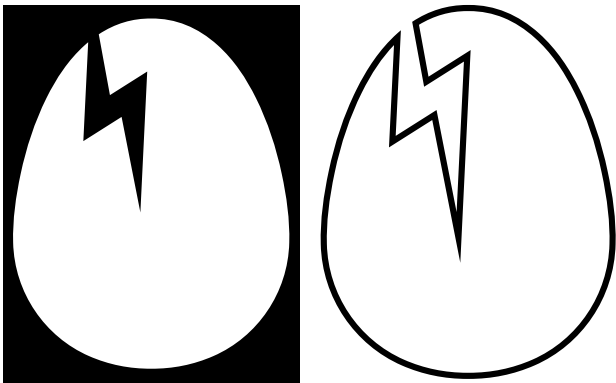
DON'T CHANGE COLORS.

DIRTYBIRD EGG



- The **Dirtybird Egg** should always be represented as the guide provides. These are the only approved adaptations of the logo. No adaptations or versions of the **Dirtybird Egg** other than what is provided in the guide may be used.
- Refer to this page to use the **Dirtybird Egg** alone.
- Do not use with the **Dirtybird Logotype**. If you wish to use the **Dirtybird Egg** and the **Dirtybird Logotype** together, refer to **page 1**.

ALTERNATE VERSION of the DIRTYBIRD EGG



COLOR SPECIFICATIONS



**WHITE**  
**CMYK** 0, 0, 0, 0  
**RGB** 255, 255, 255  
**WEB** #ffffff



**BLACK**  
**CMYK** 0, 0, 0, 100  
**RGB** 0, 0, 0  
**WEB** #000000

DON'T!



DON'T ALTER LIGHTNING BOLT.



DON'T DISTORT.



DON'T ROTATE



DON'T CHANGE COLORS.

Always "DIRTYBIRD" in shown logotypes.  
Never "DIRTYBIRD RECORDS"

DIRTYBIRD 10 YEAR LOGO



ALTERNATE VERSION of DIRTYBIRD 10 YEAR LOGO



- The **Dirtybird 10 Year Logo** consists of two (2) elements: the **Dirtybird 10** and the **Dirtybird Logotype Curved**.
- The **Dirtybird 10 Year Logo** should always be represented as the guide provides. These are the only approved adaptations of the logo. No adaptations or versions of the **Dirtybird 10 Year Logo** other than what is provided in the guide may be used.

COLOR SPECIFICATIONS

	<b>WHITE</b> CMYK 0, 0, 0, 0 RGB 255, 255, 255 WEB #ffffff		<b>BLACK</b> CMYK 0, 0, 0, 100 RGB 0, 0, 0 WEB #000000
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LOGOTYPE + FONT USAGE

I.F.C. HARDBALL

A B C D E F G H I J K L M N  
O P Q R S T U V W X Y Z

DON'T!



Always "DIRTYBIRD" in shown logotypes.  
Never "DIRTYBIRD RECORDS"

DIRTYBIRD BBQ LOGO



ALTERNATE VERSION of DIRTYBIRD BBQ LOGO



- The **Dirtybird BBQ Logo** consists of two (2) basic elements: the **BBQ Logo** and the **Dirtybird Logotype**.
- The **Dirtybird BBQ Logo** should always be represented as the guide provides. These are the only approved adaptations of the logo. No adaptations or versions of the **Dirtybird BBQ Logo** other than what is provided in the guide may be used.

COLOR SPECIFICATIONS

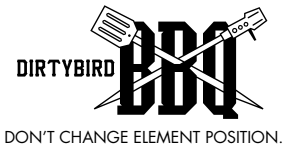
	<b>WHITE</b> CMYK 0, 0, 0, 0 RGB 255, 255, 255 WEB #ffffff		<b>BLACK</b> CMYK 0, 0, 0, 100 RGB 0, 0, 0 WEB #000000
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LOGOTYPE + FONT USAGE

I.F.C HARDBALL

A B C D E F G H I J K L M N  
O P Q R S T U V W X Y Z

DON'T!



Always "DIRTYBIRD" in shown logotypes.  
Never "DIRTYBIRD RECORDS"

DIRTYBIRD PLAYERS LOGO

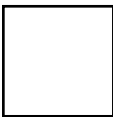


- The **Dirtybird Players Logo** should always be represented as the guide provides. These are the only approved adaptations of the logo. No adaptations or versions of the **Dirtybird Players Logo** other than what is provided in the guide may be used.

ALTERNATE VERSION of DIRTYBIRD PLAYERS LOGO



COLOR SPECIFICATIONS

	<b>WHITE</b> CMYK 0, 0, 0, 0 RGB 255, 255, 255 WEB #ffffff		<b>BLACK</b> CMYK 0, 0, 0, 100 RGB 0, 0, 0 WEB #000000
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DONT'S!



DON'T CHANGE ELEMENT POSITION.



DON'T DISTORT.



DON'T CHANGE ELEMENT SIZE



DON'T CHANGE COLORS.